

**Pride in Brighton & Hove**  
**A ticketed event – FAQs**  
**April 2011**

**Introduction**

This factsheet is an update to the first FAQs published on 16<sup>th</sup> March 2011. In this edition we are able to answer more of the key questions that people are asking about this year's Main Park Event.

**How do I buy a ticket for the Main Park Event?**

Anyone living in East or West Sussex can buy tickets from Thursday 21<sup>st</sup> April.

Visit [www.ticketline.co.uk/pride-in-brighton-and-hove-tickets](http://www.ticketline.co.uk/pride-in-brighton-and-hove-tickets) now!

Tickets cost £8.50 for adults (18+), £5.00 for young people (13-17 year-olds) and FREE for children (12 and under, accompanied by paying adult).

People outside the local area will be able to buy tickets from the same website when general release opens on Thursday 12<sup>th</sup> May.

Tickets will cost £12.50 for adults, £8.50 for young people and FREE for children.

**Why are there no concessionary prices for tickets?**

Pride have aimed to keep ticket prices as low as possible for everyone, and maintaining a flat rate was a simple way of achieving this. Within the ticket prices we have recognised the contribution that local people make all-year round (e.g. by attending fundraising events) by providing them with reduced-rate early-bird tickets. Similarly the prices for children and young people reflect the fact that there are fewer attractions provided for them specifically.

**How can people who may not be able to buy a ticket access the Park?**

Pride is committed to enabling access for as many people who may be at risk of exclusion as possible. An allocation of free tickets has been set aside and these will be distributed through community groups who wish to apply and demonstrate how they will pass them to those who need them. Examples of individuals that may be catered for in this way include disabled people (and their carers), students or older/retired people. Any local voluntary/not-for-profit organisations engaged in working with, providing services to, or representing LGBT people may apply. Application information will be on the Pride website from Thursday 21<sup>st</sup> April.

**How will people in the Parade and/or Community Village access the Park?**

Systems are in place to enable Parade participants to have tickets for those that are part of a float; information is provided to all those entering the Parade. Similarly, those enquiring through Pride's production company for a trade or information stall will be informed how many tickets they will receive.

**How will Pride Members receive their free tickets?**

Every member of Pride will receive a free ticket without needing to apply or submit additional information. Members will be contacted nearer the time when tickets are to be issued to explain how they will receive theirs.

## **What entertainment, attractions or services will be on the Park?**

Pride is working to make the 2011 Park event the best ever! A summary of what you can expect on the Park follows:

- Dance Tent – this will be doubled in size to address the popularity of this area. An exciting programme of DJs has been put together and will be released very soon
- Cabaret Tent – this will be hosted by Brighton's own Lady James and feature all the favourite local artistes, plus some visiting guests.
- Women's Tent – this popular area will return and be hosted by a well-established Women's Festival, with a blend of local and national talent
- Men's (Bear's) Tent – this area will be programmed and hosted by a local LGBT DJ, more detail to follow soon
- BME (Black & Minority Ethnic) Tent – this is included on the Park plan and Pride is working hard to secure the best host for this busy area
- Live Stage – this was new to the Park in 2010 and is back by popular demand. The line-up will include a mix of speakers, community groups and live acts
- Members' Lounge – once again Pride Members will be treated to their very own space with a private bar and toilet facilities
- Access Tent – once again Pride is proud to be working with the Federation of Disabled People to enable access to our event for all those who may otherwise find it challenging; as well as the space on the Park this will include the Parade viewing area and free Park & Ride scheme
- Funfair – all the thrills of the fair will return
- Bars – there will be eight separate bars serving a range of alcoholic and soft drinks during the day
- Toilets – in response to feedback we have doubled the number of toilets provided on the Park to minimise visitors queuing-time, and maximise their fun-time

## **Can I bring my own alcohol on to the Park?**

The Park is a licensed venue, and in the same way that you cannot take personal alcohol into any pubs or clubs you cannot bring it to the Park. Similarly no glass will be allowed on the site. Visitors to the Park will have eight bars to purchase alcohol (and soft drinks) from, plus the dozens of traders selling soft drinks.

Pride is obliged to address the problems of under-age drinking, anti-social behaviour and excessive litter, not only to satisfy the statutory services but also in response the feedback from Park visitors in previous years. In line with other events promoters, Pride and its partners will have measures in place to maintain these terms & conditions of entry (e.g. random bag searches on entry).

### **Can I leave the event and return later?**

No. Pride has a duty to assure the safety of those coming and going from the Park event, particularly with a fence line in place. In order to achieve this, visitors will be asked to stay in the Park until they have finished enjoying the attractions.

### **How long will I have to queue to get into the Park?**

Pride is working hard with its partners to minimise queuing times and maximise safety measure for all those coming into the Event. There will be five entrances around the Park, the main two on the south side will have 70 queue lanes between them.

### **Remind me again, why is Pride selling tickets for the Park?**

Pride had several fundamental issues to resolve before planning for the 2011 event could begin:

- How to assure the safety of the thousands of people on the Park;
- How to ensure the event covered its costs;
- How to raise funds for the frontline LGBT community groups and services, which Pride exists to support.

Selling tickets for the Park event ensures that everyone contributes to the cost of putting it on, plus Pride and its partners can control attendance and therefore better manage safety. Finally, ticket revenues can support Pride's fundraising for local groups. This, together with fundraising activity on the Park, will ensure Pride generates a surplus to enable substantial donations to the local LGBT community.

### **How do I get involved?**

Renew your membership for 2011; this will guarantee you a free ticket, plus your membership fee will allow you to access great discounts in local businesses.

Volunteers are always needed to help, and particularly with events such as the Companion Dog Show and the Summer Festival Week – please email [office@brightonpride.org](mailto:office@brightonpride.org) if you are able to give any time.

Ideas for the Parade or Park (or any other events) are always welcome; you can email these direct to office also.

### **The Pride Team**