



**Pride Parade
2010 Theme – Pride and (No) Prejudice
Application Guidance Notes**

Please read carefully before completing your application form

1. When applying as a group you do not need to have any formal status.
2. Your entry is only registered on receipt of a completed signed application form, full payment, and agreement from Pride on your submission details.
3. Payment should be made by cheque payable to Pride in Brighton & Hove and sent with your application form to: Pride in Brighton & Hove, 6 Bartholomews, Brighton BN1 1HG.
4. Duplication of groups themes is avoided whenever possible. You may be asked to alter your chosen theme.
5. Your chosen theme is not guaranteed until your registration is complete.
6. You are prohibited from advertising or promoting any other group, company, business, organisation or product on your float, costumes, banners or vehicles without prior approval from Pride in Brighton & Hove.
7. At least one representative from your group will be required to attend a Pride Parade sign-up session likely to be on Saturday 12th June 2010 and a pre-parade briefing during Pride week.
8. The Health and Safety of all participants in the Pride Parade is our prime concern. The floats themselves will be checked on the day by the Pride Parade Safety Officer and their team, as well as Officers from Brighton & Hove City Council. A Health and Safety Checklist will be provided to you when your registration is complete, so you are fully aware of your responsibilities.
9. You will be required to provide a minimum of 5 wheel stewards for your Pride Parade entry.
10. All wheel stewards will be required to wear Hi-Visibility tabards at all times whilst stewarding.
11. No alcohol should be carried in or on any float, or by walking participants.
12. No petrol generators will be permitted.
13. All vehicle floats will have sturdy guard rails 1 metre high with a secondary rail at 50cm height around its platform area.
14. All combustible material will need to be properly and adequately treated with flameproof/retardant protection.
15. No naked flames may be utilised.

16. No nudity will be permitted.
17. You need to provide details of a responsible, contactable individual for your group who needs to be identified and present at all times.
18. Distribution of gifts, goods, flyers, printed material and or any promotional goods is prohibited along the Pride Parade route without prior approval from Pride in Brighton & Hove and agreement from Brighton & Hove City Council.
19. If you are unable to provide or adhere to any of the requirements of your application form and the related Health & Safety documents, you can be prohibited from taking part in the Pride Parade at any time.
20. Pride in Brighton & Hove reserves the right to prohibit any group, organisation, company, business or individual from taking part in the Pride Parade at any time.

Entry Fees

For the first time Pride is adopting a two tiered pricing structure, the reason for this is last year, a few weeks before the event, Pride received a call from PRS for Music and we were charged a licence fee for every single Parade entry playing music. This is an extra charge we simply cannot afford to cover on your behalf; every single penny of the extra added to the 'Entry with Music fee' will go to cover the licence Pride has to pay for your entry to PRS for Music.

2010 Pride Parade entry fees	Entry with no music	Entry with music
Local LGBT/HIV voluntary group or charity (Brighton and area up to 10 miles radius incl. local branch of a national LGBT voluntary group or charity)	£45	£75
National LGBT/HIV voluntary group or charity	£70	£100
Local voluntary group or charity (Brighton and area up to 10 miles radius incl. local branch of a national voluntary group or charity)	£115	£145
National voluntary group or charity, public sector, services or political parties	£165	£195
Local business – registered as a Pride Business Supporter or Media Partner (Brighton and area up to 10 miles radius)	£260	£290
Local business (Brighton and area up to 10 miles radius)	£625	£655
National business	£700	£730

For details on how to become a Pride Business Supporter, please contact the Pride office on 01273 775939 or email judith@brightonpride.org